

ITALIAN CONFERENCE **VI** CONVEGNO NAZIONALE

AAI
ASSOCIAZIONE ANTITRUST
ITALIANA



**I PRINCIPALI SVILUPPI
NEL DIRITTO DELLA
CONCORRENZA DELL'UNIONE
EUROPEA E NAZIONALE**

*MAIN DEVELOPMENTS
IN EUROPEAN AND ITALIAN
COMPETITION LAW*

Type of restraint	Number of cases
Price restrictions	222
Resale price maintenance	210
Maximum resale price	4
Recommended resale price	11
Selective distribution	64
Selective Distribution Network based on qualitative criteria	29
Selective Distribution Network based on quantitative criteria	13
Combination of both qualitative and quantitative criteria	9
Channelling or product mapping	3
Exclusive distribution	37
Most-favoured nation (MFN) or parity clauses	20
Wholesale MFN	1
Wide retail MFN	12
Narrow retail MFN	10
Price MFN	15
Non-price MFN	6
Other restraints covered by the Vertical Guidelines	102
Single branding	30
Franchising	14
Exclusive supply	19
Quantity forcing	4
Upfront access payments	2
Category management	1
Tying	1
Other restraints not specifically addressed by the Vertical Guidelines	29⁶
Total number of cases	392

FIGURE 1 : INTERVENTION LOGIC FOR THE VBER, TOGETHER WITH THE VERTICAL GUIDELINES

